

**Program Description/Textbook or Print Instructional Material**Vendor: **John Wiley and Sons, Inc./Peoples Publishing Group** Web Address: **www.wiley.com**Title: **Dimensions of the Hospitality Industry, 3e**Author: **Paul R. Dittmer**Copyright: **2001**ISBN: **#0471-21684-4**Course/Content Area: **Specialized Services in Hospitality**Intended Grade or Level: **9-12**Readability Level: **Grade 11**List Price: **\$70.00**Lowest Wholesale Price: **\$57.20**

*All materials bid as of July 1, 2003 must be offered in an alternative format for students who require reading accommodations. A description of the levels of accommodation is included on p.8-9 of this bid packet. The Kentucky Department of Education must receive a copy of the alternative format if the instructional material is placed on the State Multiple List.*

Level of Accommodations (Level One, Two or Three) **One****FEATURES**

**DISCLAIMER:** The features of each book or program were developed by the publisher and do not reflect the opinion of the State Review Team, State Textbook Commission, nor of the Kentucky Department of Education.

**Content** – INTRODUCTION. Hospitality and Tourism Today: A Career overview. FOUNDATIONS> Hospitality Foundations I: Early Development of the Industry Hospitality Foundation II: Development of the Industry in the U.S. FOOD & BEVERAGE PERSPECTIVES. The Dimensions of Food and Beverage. Food and Beverage Facilities. Food and Beverage Operations. LODGING PERSPECTIVE. The Dimensions of Lodging. Lodging Facilities. Lodging Operations. HOSPITALITY MANAGEMENT PERSPECTIVES. Hospitality Operations Management. TRAVEL AND TOURISM PERSPECTIVES. The Dimensions of Travel and Tourism. Travel Services. Recreation, Entertainment, and Other Tourism Attractions. FUTURE PERSPECTIVES. Hospitality and Tourism Tomorrow: An Issues Overview. Glossary. Index.

**Student Experiences** – most students experience a high comfort level as well as a high level of enjoyment, while working with this textbook.

**Assessment** – a password protected on-line test bank is available to qualified instructors at our web site:

**Organization** – Organized into seven major sections, the Third Edition covers the history of the industry and provides an introduction to the management and operation of its three principal segments: food and beverage; lodging; and travel and tourism.

**Resource Materials**

**Gratis Items To Be Provided And Under What Conditions** – Instructor's Manual and NRAEF Instructor Guide available gratis for the length of the contract.

**Available Ancillary Materials** – bid item includes NRAEF Student Workbook - so no ancillaries are needed.

## RESEARCH DATA AND EVIDENCE OF EFFECTIVENESS

**DISCLAIMER:** The research data and evidence of effectiveness was provided by the publisher and does not reflect the opinion of the State Review Team, State Textbook Commission, nor the Kentucky Department of Education.

**NOTE:** Please complete this section by indicating the research data and evidence of effectiveness or give a web site where the information is located. If there is no research data and evidence of effectiveness, please indicate **“not available”** in the space.

**“not available”**



# Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Family & Consumer Sciences



<b>Title: Dimensions of the Hospitality Industry</b>		<b>Cost: \$57.20</b>	
<b>Publisher: Wiley &amp; Sons/People Pub. Group</b>			
<b>Item Evaluated: 7-30-03</b>			
<b>Copyright Date: 2002</b>		<b>Evaluator: Connie Duvall</b>	
<b>Content Level: 9-12</b>		<b>Date of Evaluation 7-30-03</b>	
<b>Level of Alternative Format</b>	Level 1 – Full Compliance	Level 2 – Provisional Compliance	Level 3 – Marginal Compliance
This section completed by Exceptional Children Services			

## Overall Strengths and/or Weaknesses

**Disclaimer:** Comments on the strengths and/or weaknesses of each book, material or program were written by members of the State Textbook/Instructional Materials Review Team and reflect their opinions . They do not reflect the opinions of the State Textbook Commission nor the Kentucky Department of Education. In addition, the State Textbook/ Instructional Materials Review Team completed each evaluation form during the week of July 28-Aug. 1, 2003. In order to maintain the integrity of the of the review team's comments, editing was limited to spelling and punctuation.

Recommendations:	
<input checked="" type="checkbox"/>	Recommended by reviewers to State Textbook Commission
<input type="checkbox"/>	Not recommended by reviewers to State Textbook Commission

**Publisher's Explanation of Reviewer's Comments:** By action of the State Textbook Commission, publishers are provided limited space, 150 words, to respond to what they may consider factual errors made by the reviewers in the evaluation.



# Group V - Career/Technical Vocational/Practical Living Education Instructional Materials Evaluation Tool Family & Consumer Science



Title:Dimensions of the Hospitality Industry		PublisherWiley & Sons
Technology Management Summary Data:	20 possible points	___0___ points earned
Technology Management Comments:		
Technology Presentation/Interface Summary Data:	40 possible points	___0___ points earned
Technology Presentation/Interface Comments:No Student Technology available		
Content Summary Data:	44 possible points	___4___ points earned
Content Comments:		
Instruction & Management Summary Data	52 possible points	___50___ points earned
34Instruction & Management Comments:		
Organization & Structure Summary Data	36 possible points	___34___ points earned
29Organization & Structure Comments:		
Resource Material Summary Data	40 possible points	___29___ points earned
Resource Material Comments:		



# Group V - Career /Technical & Vocational/Practical Living Electronic Instructional Media Review Form



## Stand Alone/Independent or Integrated Software for Family & Consumer Science

Equipment (circle or change fill color)	Grade Level (circle or change fill color)	Audience (circle or change fill color)	Format (circle or change fill color)	Cost _____	
Windows	Primary	Individual	Stand Alone/Independent	_____ single copy	_____ site license
Macintosh	Intermediate	Small Group	Integrated	_____ network version	_____ school version
CD-ROM	Middle	Large Group	Supplemental	_____ lab pack of _____ copies	_____ online
DVD	High		In lieu of basal text		
Sound					
Other					

If other, explain \_\_\_\_\_

Type of Software: Check all that apply	_____ Simulation	_____ Management	_____ Interdisciplinary	_____ Problem Solving	_____ Tutorial
_____ Exploratory	_____ Creativity	_____ Drill and Practice	_____ Critical Thinking	_____ Utility	_____ Other:

Rating Scale:	3—Some of the time	1—None of the time
4—All or the time	2—Minimally	0— Not applicable

Management	Rating
Allows customizing for individual learning needs.	
Allows students to exit and resume at a later time.	
Keeps a students performance record, where needed.	
Allows control of various aspects of the software (e.g., turning sound off).	
Allows for printed reports.	
Comments:	<b>Total</b>

Presentation/Interface	Rating
Presents material in an organized manner.	
Has consistent, easy-to-use, on-screen instructions.	
Has developmentally correct presentation format.	
Adapts to different learning environments (learning styles/multiple intelligences, etc.)	
Accessible for special needs students.	
Runs smoothly, without long delays.	
Presents easy-to-view text and graphics.	
Presents easy-to-hear and understand sounds.	
Avoids unnecessary screens, sounds, and graphics.	
Provides immediate, appropriate feedback.	
Comments:	<b>Total</b>

Content—Family & Consumer Science	Rating
Family	
Childcare/Parenting	
Child/Adolescent/Human Development	
Interpersonal Relationships	
Goal Setting/Decision Making	
Consumerism	
Foods/Nutrition	
Apparel/Textiles	
Housing Interiors	
Hospitality Careers	
FCCLA: Family, Careers, Community Leaders of America	
Comments:	Total

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable

Instruction and Assessment	Rating
Identifies a Sense of Purpose	
Builds on Student Ideals	
Engages Students	
Develops Family & Consumer Science Ideas	
Promotes Student Thinking	
Assesses Student Progress	
Enhances The Learning Environment	
Reading level is appropriate for interest and ability level of intended student group; level remains consistent throughout.	
Commonwealth Accountability Testing System (CATS) "like" Assessment is provided	
Variety of Assessments (diagnostic, formative, summative, open response, multiple choice, individual, small group, oral, demonstrations, presentations, self and peer performance, portfolio prompts) is included.	
Includes activities and opportunities for integration of technology.	
Reflects researched-based practices (e.g. hands-on activities, technology, problem-solving situations)	
Differentiation techniques and activities suggested.	
Comments:	<b>Total</b>

<b>Rating Scale:</b>	3 – Some potential for learning	1 - Not present
4 – High potential for learning	2 – Little potential for learning	0 – Not applicable

Organization and Structure	Rating
Organization is logical and allows for spiraling of content.	
Vocabulary and key terms are clearly defined and easily accessible within each lesson.	
Visual illustrations (e.g. graphs, charts, models) and examples are clearly presented and content-related.	
Illustrations and language reflect diversity (e.g. racial, ethnic, cultural, age, gender, disabilities).	
Legible type, length of lines, spacing, and page layout and width of margins contribute to overall appearance and use.	
Student materials seem durable and conducive to daily use.	
Includes sufficient glossary, index and appendices.	
Employs accurate grammar and spelling	
Organization of material can be effectively used with Standards Based Units, Core Content and Program of Studies.	
Comments:	<b>Total</b>

Resource Materials	Rating
Teacher materials coordinate easily with student materials (e.g. additional resources included at point of need, student pages shown, integration of technology indicated)	
Activities are included that adapt to the various learning styles, intelligences, and interest/ability levels.	
Extension activities including adaptations and accommodations for students with special needs.	
Resources provide objectives, background information, common student errors, hints, advice for lesson implementation and real-world connections, connections with career and/technology and references (e.g. solution manuals, study guides)	
Suggestions are made for integration of themes and /or interdisciplinary instruction.	
Integration opportunities suggested and examples given.	
Teacher resources are available online.	
Online resources available – Repeat of information in text.	
Online resources available – Practice skills only.	
Online resources available – New application materials.	
Comments:	<b>Total</b>

Rating Scale:	2—Minimally
4—All or the time	1—None of the time
3—Some of the time	0— Not applicable